

INTRODUCTION OF SPEAKERS

IDPF@BIBF 2016国际数字出版论坛 2016 BIBF INTERNATIONAL DIGITAL PUBLISHING FORUM



Wang Biao

Director, Digital Publishing Research
Department, Chinese Academy
of Press and Publication



Robert E. Baensch

Director, Publishing Programs
SUNY Global Center, New York



Steve Potash

President
Chief Executive Officer



Wang Minliang

Vice president
Tongfang Co.ltd



Yang Haifeng

Manager
JD.com



Henry Volans

Director
Faber Press



Qiu Ruiheng

Manager
Beijing Duokan Technology



Seth Russo

Vice President and Director,
International Sales
Simon and Schster



Peter Coebergh

VP Sales & Marketing
Brill



Peter Schoppert

President, Singapore Book
Publishers Association
Managing Director
NUS Press

INTRODUCTION OF SPEAKERS

IDPF@BIBF 2016国际数字出版论坛 2016 BIBF INTERNATIONAL DIGITAL PUBLISHING FORUM



Kate Wilson
Founder and Managing Director
Nosy Crow Ltd.



Krzysztof Biedalak
CEO
Super Memo



Alicja Jankowiak
Editor-in-chief
SuperMemo World



Fei Jun
Associate Professor
Interactive Media Art & Design
China Central Academy
of Fine Arts



Louis Byun
Founder & C.E.O
Orange Digit Inc



Eric Huang
Development Director
Made in Me



Victoria Han Farago
President/CEO
Victoria Productions Inc



Asi Sharabi
CEO and Founder
Lost My Name



Moderator
Niu Yi
Managing Director, Digital
Development Center, CNPIEC.



Moderator
Ruediger Wischenbart
Owner
Content and Consulting

PROGRAM

IDPF@BIBF 2016国际数字出版论坛 2016 BIBF INTERNATIONAL DIGITAL PUBLISHING FORUM

Date: August 26, 2016 9:30-17:00

Venue: VIP Meeting Room, BIBF East Hall 2

Moderator

Morning Session: Ms Niu Yi, Director, Digital Development Center, China National Publications Import and Export (Group) Corp.

Afternoon Session: Mr Ruediger Wischenbart, Owner of Content and Consulting

Program

- 9:00-9:30 Registration
- 9:30-9:40 Welcome Speech
- 9:40-10:05 ***Innovative Development of Chinese Digital Publishing Industry***
Wang Biao Director, Digital Publishing Research Department, Chinese Academy of Press and Publication
- 10:05-10:35 Robert E. Baensch, Director, Publishing Programs, SUNY Global Center, New York
- 10:35-11:00 ***Maximizing Digital Distribution to Libraries & Schools with Industry Standard EPUB eBook***
Steve Potash, Chief Executive Officer, OverDrive, Inc.
- 11:00-11:20 Wang Mingliang, Vice President of Tongfang Co.ltd
- 11:20-11:40 Yang Haifeng, Director, Books and Digital Music, JD.com
- 11:40-12:05 ***The Evolution of Digital Publishing: what's thriving, what's surviving, and what's already extinct***
Henry Volans, Director, Faber Press
- 12:05-13:00 Lunch
- 13:05-13:25 Qiu Ruiheng, Manager, Duokan(Xiaomi Reader)
- 13:25-13:50 ***Simon and Schuster Digital Publishing Experience***
Seth Russo, Vice President, Director, International Sales, Simon and Schuster
- 13:50-14:10 ***Brill's Digital Strategy: "Being Innovative at the age of 333 years"***
Peter Coebergh, VP Sales & Marketing, Brill
- 14:10-14:30 Peter Schoppert, President, Singapore Book Publishers Association
Managing Director, National University of Singapore
- 14:30-14:50 Tea Break
- 14:50-15:15 ***Innovative Children's App***
Kate Wilson, Founder, Director, Nosy Crow
- 15:15-15:40 ***Innovative Global Successes of Polish Multimedia Publishing. Case Study: "Olive Green"***
Krzysztof Biedalok, CEO, Super Memo, Alicja Jankowiak, Editor-in Chief of, Super Memo
- 15:40-16:05 ***Digitalization of Cultural Heritage***
Fei Jun, Associate Professor, Interactive media art and design, China Central Academy of Fine Arts
- 16:05- 16:20 ***360 degree VR EPUB3 eBook***
Louis Byun, Founder & C.E.O Orange Digit Korea Inc.
- 16:20-17:00 ***New Digital Business Model and Technology***
Eric Huang, Founder of Made in Me (Moderator)
Victoria Han Farago, Founder of Victoria Production
Asi Sharabi, Co-founder/CEO of Lost My Name